



ABOUT US

Mtaji Wetu Finance Tanzania Limited is a Tanzanian Microfinance institution with its roots in a Swedish FinTech start-up. We believe that the growth of the SME entrepreneurs is the future for prosperity for our country. By providing an innovative customer financing product we can foster the growth of both suppliers and their customers.



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**MTAJI WETU
FINANCE
TANZANIA
LIMITED**

FROM CASH TO PAY AS YOU SELL (UZA UTULIPE)

Pay As You Sell is an innovative service provided by Mtaji to fuel Business success for SME's.

Catered to support suppliers who struggle with unpaid invoices, or customers that face cash shortages to buy new stock.

Pay As You Sell helps to solve liquidity problems for your customers by allowing them to obtain goods in advance upon a cash deposit being made and then to repay in the future in instalments.

Mtaji will provide your company an advanced payment for the outstanding invoice amount.

This service provides your customers with an immediate source of credit to buy more of your goods, creating better loyalty towards your brand and improving your working capital cycle.

The issued invoices act as our primary source of collateral.

ACCOUNT RECEIVABLES KUA PESA (A/R KUA PESA)

A/R KUA PESA is a line of credit based on your outstanding invoices at any given time. This special line of credit strengthens your working capital cycle by turning your accounts receivables into immediate cash to support ongoing business operations.

Your outstanding invoices act as our primary source of collateral.

REMINDER SERVICE (KUMBUSHA MALIPO)

Mtaji's structured reminding process is a service made special for companies that struggle with overdue payments that affect their cash flow. Mtaji is committed to creating a world for you where all your invoices are paid on time by reminding your customers of their upcoming payment obligations. We also chase your overdue payments, allowing you to focus on other aspects of your business.

Key benefits include:

- Change customer payment behavior
- Reduce the number of overdue invoices
- Strengthen your liquidity position

